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TEDxPeachtree Announces 2011 Speaker Line-Up

Dynamic Mash Up of Speakers Promises a Day of Thought-Provoking Conversations

ATLANTA, October 11, 2011 – The organizers of the annual TEDxPeachtree conference today announced this year's eclectic roster of presenters. Organized around the theme, "Breakthrough," the day-long independently organized event, licensed by TED, will be held on November 4th at Zoo Atlanta. With topics ranging from primate behavior to the genius of Thomas Edison to student-centric learning to brain-computer interfaces, the nine 2011 speakers promise to enchant, enthrall and engage!

The 2011 TEDxPeachtree speakers hail from a wide variety of fields including, neuroscience, biology, technology, docu-media, education, new media and emergency preparedness. Additionally, the conference spoken program will be punctuated by a series of world premier performances by Decatur, Ga. dance group CORE Performance Company, the Atlanta Music Project Teaching Artists and Atlanta-based poet Daniel Weingarten.

"Thought-provoking talks have always been the hallmark of the TEDx experience around the globe. It is no different at TEDxPeachtree. We've enjoyed resoundingly positive reviews in previous years and continue to strive to bring attendees the caliber of content that they've come to expect," says TEDxPeachtree founder AI Meyers. "Our 2011 speakers are at the top of their respective fields and will be sharing breakthrough thinking, research and results with attendees during our intense eight-hour conference," he added.

TEDxPeachtree 2011 Speaker Roster

- Dr. Frans de Waal, primatologist and biologist Morality without Religion
- John Copenhaver, resilient communities evangelist *Crisis Rethink*
- Michael Horn, author, education catalyst Toward Student-Centric Learning
- Dr. Adriane B. Randolph, scientist, change agent Your Brain: The Ultimate Remote Control

- Richard Cope, technologist, visionary Inventions: An Anatomical Discourse
- Ekaterina Walter, social strategist, global citizen Perceptions are Reality. Or are they? One immigrant's journey.
- **Dr. Ami Klin, clinician, social neuroscientist** *Autism: Disruptions in Early Human Social Adaptation Mechanisms?*
- Courtney Spence, docu-media impresario The Transformative Power of Multimedia Storytelling
- Sarah Miller Caldicott, innovator Inventing the Future, Edison Style

Curated Conference

TEDxPeachtree is a curated annual event and attendees have to apply online at <u>www.tedxpeachtree.com</u> during the August – September application period. The application period is now closed. Attendees are selected by the TEDxPeachtree planning team using a blind process where team members score each application based on its responses. Each application is stripped of name and email addresses before it is provided to the planning team for scoring. The invitee list is comprised of the top scoring submissions.

Experiencing TEDxPeachtree 2011 Live

The invitee list for 2011 has already been determined but the conference will be live streamed at no cost. For information on how to self-organize a TEDxPeachtree viewing party, please join the TEDxPeachtree Facebook community http://www.facebook.com/TEDxPeachtree for details.

About TEDx

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x=independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized.

About TEDxPeachtree

TEDxPeachtree, a 501(c) 3 organization, seeks to develop and share a TED-like experience on a regional level by bringing together inspirational leaders, innovators, artists and entertainers in metro Atlanta. Led by local entrepreneur Al Meyers, who is also an official TEDx licensee, the TEDxPeachtree team is comprised of an all volunteer team of individuals hailing from an eclectic mix of professions. For more information about the conference, please visit <u>www.tedxpeachtree.com</u>.

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 26 years ago, TED has grown to support those world-changing ideas with multiple initiatives. At TED, the world's leading thinkers and doers are asked to give the talk of their lives in 18 minutes. Talks are then made available, free, at

TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Benoit Mandelbrot, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. Two major TED events are held each year: The TED Conference takes place every spring in Long Beach, California (along with a parallel conference, TEDActive, in Palm Springs), and TEDGlobal is held each summer in Edinburgh, Scotland.

For information about TED's upcoming conferences, visit <u>http://www.ted.com/registration</u>