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TEDxPeachtree Announces Participating Sponsors for 2011 Conference

Adds Pre-Eminent CEO Organization Vistage International to Roster

ATLANTA, August 31, 2011 – TEDxPeachtree organizers today announced its sponsorship roster for the third annual TEDxPeachtree conference with Vistage International, the world's leading CEO organization, headlining the list as the conference's exclusive premier sponsor. Artagrafik, Armedia, RappidApp, Silverpop and White Horse Advisors round out the list of freshman TEDxPeachtree sponsors. Returning this year are Georgia Centers for Innovation, Kudzu.com, W Atlanta Midtown, Siteworx, Fisher Broyles and Waddell, Smith, Magoon and Freeman, LLC.

The TEDxPeachtree conference is a day-long, invitation-only event that brings together thinkers and doers to spread ideas worth sharing. It is free to attendees and is made possible by the generous support of sponsors each year who understand the importance of innovation and idea-sharing vehicles.

"The ability to effectively share a vision and look beyond day-to-day operational challenges is a hallmark of 21st century leaders," said Larry Hart of Vistage International. "Vistage is proud to sponsor innovation vehicles such as TEDxPeachtree as they serve as incubators for tomorrow's ideas and leaders," he added.

The 2011 conference will be held on Friday, November 4th at Zoo Atlanta. As always, attendees will hear speakers give their talks in the distinctive 18-minute talk format. "Breakthrough" is the conceptual focal point of each talk this year. Talks are interspersed with networking breaks throughout the day. The attendee application period lasts through September 16, 2011. To apply to attend, go to <http://tedxpeachtree.com/2011-tedxpeachtree-application/>.

TEDxPeachtree 2011 Sponsors:

Premier Level

- [Vistage International](#)

Gold Level

- [Armedia](#)

Silver Level

- [Georgia Centers of Innovation](#)
- [Silverpop](#)
- [Kudzu.com](#)
- [White Horse Advisors](#)

In-Kind Sponsors

- [Artagrafik](#) – Graphic Design Services

- [FSB Fisher Broyles](#) – Legal Services
- [RappidApp](#) – iPhone App Development
- [Siteworx](#) – Conference Totes
- [W Atlanta Midtown](#) – Conference Hotel
- [Waddell, Smith, Magoon and Freeman, LLC](#) – Accounting Services

About TEDx

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x=independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized.

About TEDxPeachtree

TEDxPeachtree, a 501(c) 3 organization, seeks to develop and share a TED-like experience on a regional level by bringing together inspirational leaders, innovators, artists and entertainers in metro Atlanta. Led by local entrepreneur Al Meyers, who is also an official TED licensee, the TEDxPeachtree team is comprised of an all volunteer team of individuals hailing from an eclectic mix of professions. For more information about the conference, please visit www.tedxpeachtree.com.

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 26 years ago, TED has grown to support those world-changing ideas with multiple initiatives. At TED, the world's leading thinkers and doers are asked to give the talk of their lives in 18 minutes. Talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Benoit Mandelbrot, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. Two major TED events are held each year: The TED Conference takes place every spring in Long Beach, California (along with a parallel conference, TEDActive, in Palm Springs), and TEDGlobal is held each summer in Edinburgh, Scotland.

For information about TED's upcoming conferences, visit <http://www.ted.com/registration>

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