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TEDxPeachtree 2010 Announces Eclectic Event Program

Roster of Provocative Speakers Seeks to Challenge Conventional Wisdom

ATLANTA, September, 16, 2010 – The organizers of the annual TEDxPeachtree conference today announced this year's diverse line-up of dynamic presenters. Organized around the theme, "Shift," the day-long TEDxPeachtree conference to be held on November 5th at the Galloway School will feature almost a dozen powerful speakers who will each be giving talks that explore the disruptions taking place within their respective fields of expertise and the impact these are having on individuals, society and the world at large.

The 2010 TEDxPeachtree speakers hail from a wide variety of fields including, psychology, video games, bioethics and education. Following is a list of presenters and their topics. Speaker biographies can be accessed at <http://tedxpeachtree.com/2010-program/2010-speakers/>

TEDxPeachtree 2010 Speakers

- Jim Brazell, Futurist and Education Researcher
 - The Human Element: Shifting the Perspective on the Human Race's Next Chapter
- Dr. Paul Wolpe, Director of the Emory University Center for Ethics and Bioethicist
 - The Third Wave: The Shift from Darwinian to Bioengineered Evolution
- Pamela Meyer, Author and Psychologist
 - Workplace to Playspace: A Mind-Shift
- Scott Rigsby, Inspirational Speaker and Author
 - Conquering the "Unthinkable:" A Profound Shift
- Paul Jenkins, Creator, Writer, Director and Composer
 - Shift Without Fear: The Importance of Reinvention
- Dantes Rameau, Bassoonist and Atlanta Music Project Executive Director
 - Music as an Instrument for Social Change – A Conceptual Shift
- Alia Christian, Teenage Pop-Country Singer and Song Writer
 - A Musical Interlude

- Beth Mynatt, Researcher, Designer and Educator
 - Shifts in Pre-Conceptions: Melding Human Potential and Technology Design

“TEDxPeachtree attendees are in for a treat. We are indeed fortunate to be hosting such an illustrious group of presenters who are each at the forefront of their respective fields,” says Al Meyers, TEDxPeachtree Licensee. “That the attendees will be able to engage in in-depth dialogue with each of these accomplished individuals throughout the day and within the intimate setting afforded by the Galloway School facility is just icing on the cake.”

Applications to attend this free and thought-provoking invitation-only event are available online at <http://tedxpeachtree.com/2010-program/2010-application/>. The application period closes September 23, 2010.

Receive updates by following TEDxPeachtree on Twitter @tedxpeachtree, or join the TEDxPeachtree Facebook page <http://www.facebook.com/tedxpeachtree>.

TED conferences take place annually in Long Beach, Calif., and Oxford, England. The acronym TED stands for Technology, Entertainment and Design, and the organization's theme is "ideas worth spreading." TED events date back to 1984 and have featured speakers such as Bill Clinton, Bill Gates, Jane Goodall, Steve Jobs, Paul Simon, Richard Branson and Malcolm Gladwell.

About TEDxPeachtree

TEDxPeachtree seeks to develop and share the TED experience on a regional level by bringing together inspirational leaders, innovators, artists and entertainers in metropolitan Atlanta. Led by local entrepreneur Al Meyers, who is also an official TED licensee, the TEDxPeachtree team is comprised of an all volunteer team of individuals hailing from an eclectic mix of professions. For more information about the conference, please visit www.tedxpeachtree.com.

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