## FOR IMMEDIATE RELEASE

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# **TEDxPeachtree Announces Participating Sponsors**

## of the 2009 Inaugural Conference

ATLANTA, November 30, 2009 –TEDxPeachtree, , an all-volunteer group devoted to developing and sharing the TED experience on a local level, today announced the sponsors for the inaugural TEDxPeachtree Conference. The event, which brings together inspirational leaders, innovators, artists and entertainers in metropolitan Atlanta for a day of networking and sharing of ideas that shape our future, will be held on December 4, 2009 at the Savannah College of Art and Design-Atlanta in the heart of midtown Atlanta.

TEDxPeachtree 2009 sponsors include:

## **Cash Sponsors**

- Siteworx
- oXYGen Financial
- Paste Magazine

## Food and Beverage

- Breadwinner bread and snacks
- Caribou Coffee coffee
- Ecco Restaurant pre-event VIP reception
- SweetWater Brewing Company beer
- Whole Foods Market, Inc. lunch

## **Production**

- Glass Engine Studio character animation
- Ikon Productions video cameras
- <u>Multicast Media Technologies, Inc</u>.- live streaming services
- NanoLumens 112" flexible video display
- Teresa Roth Production show production

### <u>Venue</u>

- Savannah College of Art and Design
- Special Projects venue accessories

#### <u>Miscellaneous</u>

Atlanta Daybook – press release distribution

- <u>Breathe Creative Group</u> graphic design
- Hammond Consulting Group LLC web site development

Al Meyers, TEDxPeachtree licensee said, "This event could only be made possible by the rich generosity of our sponsors, who recognize TEDxPeachtree as a unique opportunity to support the exchange of ideas that inspire and shape our future. Through their participation, our sponsors demonstrate their ongoing commitment to innovation and concepts that challenge our notions of the status quo. The entire planning team offers its sincere thanks to each of them for making this event a reality."

### **About TEDx**

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x=independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized.

#### About TEDxPeachtree

TEDxPeachtree seeks to develop and share the TED experience on a regional level by bringing together inspirational leaders, innovators, artists and entertainers in metropolitan Atlanta. An all-volunteer effort from a team of dedicated professionals led by local entrepreneur Al Meyers, the TEDxPeachtree Planning Committee is comprised of those who answered the twin calls to "volunteer" and "spread great ideas" posted on LinkedIn in May of 2009. Committee members include Chris Allen, Edward Rosenfeld, Eric Hammond, Francesco Scordato, Jacqui Chew, Jason Allen, Mike Schinkel, Richard Leber, Sarah Smith, Sonia Viteri, Teresa Roth and Yonathan Gebreyes. The TEDxPeachtree 2009 event will be held at the Savannah College of Art and Design-Atlanta in the heart of midtown Atlanta.