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TEDxPeachtree Announces 2012 Sponsors

ATLANTA, October 2, 2012 – Organizers at TEDxPeachtree are pleased to announce sponsors of the fourth annual premier TEDx experience in Georgia. Hailing from the public and private sectors, these organizations make TEDxPeachtree possible by lending financial and in-kind support. The organizers are pleased to welcome returning cash contributors [Silverpop](#) and the [Georgia Centers for Innovation](#) at the silver level, and new cash sponsor [Entrepreneur Society](#) at the bronze level.

One of more than 4,500 independently organized events under license from TED across the globe, TEDxPeachtree is an all-volunteer effort, and sponsors donating services and expertise are an integral part of this effort. This year, the organizers are delighted to welcome an array of businesses whose contributions will enhance the TEDxPeachtree 2012 experience.

- ✓ **Dekalb Office's** space planning and design expertise along with donated furnishings will add a touch of "home" to the gorgeously renovated Buckhead Theatre, the setting for TEDxPeachtree 2012.
- ✓ **The Partnership's** talented creative team is responsible for breathing life to the 2012 theme, "Transcend," through edgy creative conceptualization and execution.
- ✓ **Friendly Human**, Atlanta's up and coming video storytellers, unveil broad speaker motifs in captivating video vignettes.
- ✓ **Atlanta DayBook** provides press release and article syndication services.
- ✓ **Business RadioX's** live podcasting service broadcasts attendee, VIP and speaker interviews throughout the conference.
- ✓ **F22 Studio** is the official conference photographer.
- ✓ **Embassy Suites Atlanta – Buckhead** is the official hotel for TEDxPeachtree.
- ✓ **Ruth's Chris Steak House – Buckhead** will host the VIP Reception.
- ✓ **Batdorf & Bronson Coffee Roasters** will provide premium coffee tastings.
- ✓ **Frozen Pints** will provide craft beer ice cream tastings.
- ✓ **Cacao** will team up with Batdorf for chocolate/coffee pairings.
- ✓ **Davis, Pechter & Associates** provides accounting services.

"TEDxPeachtree is a community effort in every sense of the word and sponsors are an integral part of this," said Al Meyers, TEDxPeachtree founder and co-organizer. "We are fortunate to have the support of organizations that appreciate the spirit of TEDx and of ideas worth spreading," he added.

TEDxPeachtree is a day-long experience that brings together 400 civic and business leaders, technologists, artists, educators, creative professionals and students for one day of thought-provoking talks, compelling conversations and networking.

TEDxPeachtree 2012 Details:

When: Friday, November 2nd, 2012

Time: 9 AM – 5:15 PM

Where: Buckhead Theatre

Tickets are \$159/person and are available at <http://tedxpeachtree2012.eventbrite.com>

About TEDx

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x=independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized.

About TEDxPeachtree

TEDxPeachtree, a 501(c) 3 organization, brings the TED-like experience to Georgia with a touch of Southern flair. The annual conference brings together inspirational leaders, innovators, artists and entertainers in Georgia for a day of captivating talks and invigorating networkng. Led by local entrepreneurs Al Meyers and Jacqui Chew, the all-volunteer TEDxPeachtree team is comprised of individuals hailing from an eclectic mix of professions and interests. For more information about the conference, please visit www.tedxpeachtree.com.

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 26 years ago, TED has grown to support those world-changing ideas with multiple initiatives. At TED, the world's leading thinkers and doers are asked to give the talk of their lives in 18 minutes. Talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Benoit Mandelbrot, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. Two major TED events are held each year: The TED Conference takes place every spring in Long Beach, California (along with a parallel conference, TEDActive, in Palm Springs), and TEDGlobal is held each summer in Edinburgh, Scotland.

For information about TED's upcoming conferences, visit <http://www.ted.com/registration>

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