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TEDxPeachtree Announces 2010 Participating Sponsors

Diverse Roster Reflects Universal Support for Innovation in Atlanta

ATLANTA, October 27, 2010 – The organizers of the annual TEDxPeachtree conference today announced its 2010 sponsors which is made up of entities from both the private and commercial sectors.

The one-day conference, to be held on Friday, November 5th at the Galloway School, will bring together inspirational leaders, innovators, artists and entertainers from metropolitan Atlanta to network and share ideas around this year's conference theme, "Shift" which brings into focus the changes taking place around us socially, economically, environmentally, technologically and scientifically. The conference will also feature almost a dozen compelling speakers who will each explore disruptions taking place in their respective fields and how these are impacting the way we live and relate to others and the environment.

TEDxPeachtree 2010 sponsors:

Gold Level

- [FSB Fisher Broyles LLP](#)

Silver Level

- [Kit Digital](#)
- [Kudzu](#)

Bronze Level

- [Atlanta CEO Council](#)
- [Blueshift MediaGroup](#)
- [Fifth Group Restaurants](#)
- [Georgia Centers of Innovation](#)

- [Ikon Filmworks LLC](#)
- [MSL Atlanta](#)
- [Siteworx](#)
- [W Atlanta Midtown](#)
- [Waddell, Smith, Magoon and Freeman, LLC](#)

Friends of TEDxPeachtree

- [Carmen Caballero](#)
- [Caribou Coffee](#)
- [Kenari](#)
- [O'Reilly Media](#)

“For a two-year old conference to have the support of as many blue chip organizations as we do is truly a testament to Atlanta’s receptivity to innovation and the TED ethos of ideas worth spreading,” said Al Meyers, TEDxPeachtree Licensee. “We are truly grateful to all our sponsors, both new and returning, for their generosity. Their support allows us to continue to keep TEDxPeachtree free for attendees and to continue to be the vehicle of thought-provoking dialogue.”

TED conferences take place annually in Long Beach, Calif., and Oxford, England. The acronym TED stands for Technology, Entertainment and Design, and the organization's theme is "ideas worth spreading." TED events date back to 1984 and have featured speakers such as Bill Clinton, Bill Gates, Jane Goodall, Steve Jobs, Paul Simon, Richard Branson and Malcolm Gladwell.

About TEDxPeachtree

TEDxPeachtree seeks to develop and share the TED experience on a regional level by bringing together inspirational leaders, innovators, artists and entertainers in metropolitan Atlanta. Led by local entrepreneur Al Meyers, who is also an official TED licensee, the TEDxPeachtree team is comprised of an all volunteer team of individuals hailing from an eclectic mix of professions. For more information about the conference, please visit www.tedxpeachtree.com.

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